

Tora-Con 2012 AMV Official Contest Rules

Tora-Con 2012 is proud to announce that it will be hosting an AMV contest this year. All participants must comply with the following rules for submissions.

I. GENERAL INFORMATION

Definition

An Anime Music Video (AMV) consists of:

1. **Music:** All AMVs must be set predominantly to music unless creating a parody
2. **Video:** All AMVs must use primarily anime footage. The title(s) used must originate from Japan. For example, Avatar: The Last Airbender and Oban Star Racers are not acceptable.

Deadline: Friday, April 6, 2012 by 11:59:59 PM

All submissions must be received by this time. Submissions postmarked but not received by this date will not be accepted. Be sure to leave yourself enough time to complete the video AND submit it before the deadline.

Categories and Awards

Each entry will be treated fairly and respectfully. To accomplish this, all entries will be judged in three (3) ways:

1. **Popular vote in Category** – as decided by the audience
 - a. Drama
 - b. Action
 - c. Romance
 - d. Comedy
 - e. Dance/Upbeat/Other
2. **Technical Merit** – as decided by the judges
Three (3) awards will be given for:
 - a. Editing
 - b. Effects
 - c. Judges' Choice
3. **Best in Show** - as decided by the audience

If your video wins the popular vote in its category and wins either Best in Show, you will only receive the higher of the two awards. You will still be eligible for a technical award regardless of your video winning a category or best in show.

General Submission Information

Age of Submission

Videos must have been completed within the last two (2) years of the convention dates (no earlier than April 21, 2010).

Length of Submission

Videos must be between thirty (30) seconds and six (6) minutes long.

File Format

All submissions must be in one of the approved formats. Approved formats include, but are not limited to, mp4, mpeg, wmv, avi. No .mov or .rm (real player) formats. Remember the higher quality encode you provide us, the better it looks!

Two Video Submission Limit

Each participant may submit a maximum of two (2) videos. Both videos will be considered for judging, however each video must be entered into a **separate category**. A separate submission form must be included for each video.

Winners Need Not Apply

If your video has won (as in won an award) at two or more conventions please do not send it here. We'd like to keep our video supply fresh. If you are in doubt contact amv@toracon.org

Submission Form

All entries must be accompanied by a completed and signed submission form. Fill out the form completely, using proper grammar and legible handwriting. All categories are required, except for Handle/AMV.org user name. Include a paper copy with your mailed in submission.

Notification

Each entry will be notified via email as soon as the submission has been received. Should there be any problems with your submission, you will be contacted with the nature of the problem (see section on content for more details of what problems may arise) and given a reasonable opportunity to correct the submission. However, all corrections must be received by the submission deadline. If there are no problems (or they have been fixed after resubmission) you will not be further contacted if your submission makes it into the final showing (it's a secret to everybody).

Because We Say So

The Tora-Con Staff and AMV Coordinator reserve the right to reject any video, for any reason, at any time. We do not want to do this but we can.

Questions

Please email the AMV Coordinator at amv@toracon.org with any and all questions regarding this contest.

II. CONTENT RULES

Excluded Content

All submissions may **not** include the following:

1. *Titles / Credits / Bumpers*
2. *Logos/Subtitles*

Any logos from television networks or digital-playback codecs (i.e DivX, Cartoon Network)

Exception: Submissions may contain logos or subtitles inserted by the creator.

3. *Blank Space*

Do not include blank space at the beginning or at the end of your video

Objectionable Content

Videos must not have content that is objectionable to a general audience. Attendees will range in age from 6 to 60 years old. Questionable content includes, but is not limited to, excessive violence, pornographic content, and excessive language. Videos will be reviewed on a case-by-case basis and a decision on suitability will be made by the AMV Coordinator. If your video is rejected for any reason you will be given time to correct or resubmit.

III. SUBMISSION PROCESS

Mail

Mail a CD or DVD with your video, along with the entry form, to:

RIT - Anime Club - Tora-Con
% Merry Shading
Campus Center - #1610
127 Lomb Memorial Dr.
Rochester, NY 14623

Other

If you are unable to send your video in by mail, you may contact the AMV Coordinator at amv@toracon.org to arrange an alternate submission method. Such requests will be considered on a case-by-case basis.

IV. OTHER INFORMATION

Too Many Entries

In the event that the combined running time of all entries exceeds two (2) hours, some entries must be cut. If this needs to occur, a closed group of individuals chosen by the contest coordinator will be assembled to judge each entry's artistic merits in a blind fashion (no credits will be attributed to videos). Based on the panel's evaluation, the final list of contest entries will be chosen. Please note that videos with excessively poor video/audio quality will most likely be the first videos to be cut from the final compilation.

VI. LEGAL INFORMATION

1. All submission media (the discs/files) become property of Tora-Con. Tora-Con reserves the nonexclusive right to duplicate the submission media for the purposes of archives and backups and for internal use.
2. Tora-Con reserves the right to retain the submission media, and to present and demonstrate the contents during the Tora-Con 2012 convention and at any time thereafter.
3. All other rights of "ownership", including the right to distribute copies of the videos submitted, remain with the author or authors of the files.
4. Tora-Con assumes no responsibility for the inclusion of third-party materials within the submission. Legal responsibility for unauthorized use of copyrighted or trademarked materials within a submission is the sole responsibility of the author or authors of the submission.
5. Any submission whose author or authors are found to be offering copies of their submission for sale during the convention will be excluded, and further punitive action may be taken.